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Dedication of the Jack & Julie Nadel School of Business & Entrepreneurship at Santa Barbara City College

On September 28, 2017, the dedication of the **Jack & Julie Nadel School of Business & Entrepreneurship** at Santa Barbara City College was held on SBCC's West Campus, and included a private reception, brief program, and a ribbon cutting for the newly remodeled lobby of the Business & Communications building.

Santa Barbara City College and the SBCC Foundation are grateful to Julie Nadel for her generous pledge of \$1 million to SBCC. The endowment fund established with this gift at the SBCC Foundation will support, in perpetuity, the highest needs of the programs and initiatives of all academic disciplines that comprise the SBCC Business Division, which has been re-named the *Jack & Julie Nadel School of Business & Entrepreneurship*.

"I am thrilled to honor Jack's groundbreaking business legacy by fostering future generations of entrepreneurs here at Santa Barbara City College," said Julie Nadel, speaking of her late husband's successful career as a global entrepreneur that spanned seven decades, and their shared longstanding commitment to education and philanthropy. "The Jack & Julie Nadel School of Business & Entrepreneurship will fulfill our mission to help others succeed in life. The creation of a physical incubator space, combined with outstanding teachers and programs, will support a magnificent business school where ideas will take flight to benefit future generations."

The lobby of the Business and Communications building has been refurbished to create a student-centric, multipurpose, shared study, incubation and event space featuring visual changes including new furniture, fixtures, and cosmetic updates. The space was designed by Dawn Ziemer of KBZ Architects.

*Include the SBCC Foundation
in your estate plan*

Your Legacy, Their Future

“This gift is a remarkable demonstration of Julie Nadel’s generosity, leadership, and confidence in the educational excellence of SBCC,” said Geoff Green, CEO of the SBCC Foundation. “This endowment will fuel a world-class business and entrepreneurship school that honors Jack Nadel’s legacy.”

SBCC President Anthony E. Beebe said, “Jack’s contributions to the entrepreneurial community helped lay the groundwork for SBCC’s practical approach to business education. His legacy will live on and his values will be instilled in our students through this generous donation. The example set forth by the Nadels will impart wisdom and inspiration to SBCC’s future entrepreneurs and business students. What a wonderful gift to the Santa Barbara community!”

The endowment will support all of the business disciplines at SBCC, which include: Accounting; Business Administration; Business Law; Real Estate; Management; Entrepreneurship; Computer Information Systems; Computer Applications; Finance; International Business; Marketing; and the experiential offerings of the Scheinfeld Center for Entrepreneurship. The programs offer excellence in business and entrepreneurship education that is steeped in practical and real-world applications, inspiring students to stretch beyond their own expectations and attain prosperity.

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About the SBCC Foundation

The **SBCC Foundation** was established in 1976 to provide Santa Barbara City College with private philanthropic support. The foundation acts in partnership with SBCC, serving as the vehicle through which individuals and organizations may invest in the college and its students, providing more than \$4 million annually for student success programs, scholarships, book grants, and other critical needs. The SBCC Foundation fuels the educational excellence that has long been the hallmark of SBCC—supporting students as they prepare for careers, transfer to four-year universities, and pursue lifelong learning goals.

About Santa Barbara City College

Founded in 1909, Santa Barbara City College currently serves approximately 15,000 students each semester who enroll in courses for transfer preparation, career education, and foundational skills. SBCC was the 2013–2015 national co-winner of the prestigious Aspen Institute Prize for Community College Excellence. The college was recognized for its quality and focus in four areas: facilitating underrepresented and minority student success, student learning outcomes, degree completion and transfer rates, and labor market success in securing good jobs after college.

Our Mission: As a public community college dedicated to the success of each student...Santa Barbara City College provides students a diverse learning environment that inspires curiosity and discovery, promotes global responsibility and fosters opportunity for all.