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SBCC Foundation's "Promise Story" Video Wins National Competition

Second Lady Dr. Jill Biden recently announced that the SBCC Foundation won the national "Promise Story" video competition hosted by Heads Up America, an advocate for free community college based in Washington D.C. She tweeted her congratulations, and linked to the winning video about the SBCC Promise. Votes for videos submitted by colleges across the country were cast via social media to determine the top three entries, from which the winner was selected.

The SBCC Foundation's 5-minute video, shot and edited by Cage-Free Productions, features moving personal stories from two SBCC Promise students (Leslie Marin and Arturo Ramirez) as well as local leaders, including:

- Ben Romo – Executive Director of First 5 of Santa Barbara County
- Eder Gaona-Macedo – Executive Director of Future Leaders of America
- Monique Limón, Santa Barbara Unified School Board Member (and California State Assembly member-elect)
- Marybeth Carty – Community Partnership Manager at Venoco Inc.
- Janet Garufis – President & CEO – Montecito Bank & Trust
- Anthony Beebe, EdD – Superintendent/President of SBCC
- Cary Matsuoka – Superintendent of the Santa Barbara Unified School District
- Geoff Green – CEO of the SBCC Foundation
- Kristen Miller – President/CEO of the Goleta Valley Chamber of Commerce
- Saúl Quiroz – Director of the SBCC Financial Aid Office

The SBCC Promise will provide any local student who completes their secondary education within the Santa Barbara Community College District with the opportunity to attend SBCC full-time for two years free of charge. The promise uses privately

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Include the SBCC Foundation in your estate plan

Your Legacy, Their Future

raised funds to cover all tuition, required fees, books, and required supplies in an effort to remove economic barriers, making our community's college fully accessible to all local students.

“By removing financial barriers to college for all local students, the SBCC Promise is an investment in our students, our families, our community, and our economy,” says Geoff Green, CEO for the SBCC Foundation. “We are grateful to our community for their active support of the SBCC Promise and our local students.”

This national recognition from the video competition coincides with the launch of the SBCC Promise this semester.

[Watch the SBCC Promise Video](#)

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About the SBCC Foundation

The SBCC Foundation was established in 1976 to provide Santa Barbara City College with private philanthropic support. The foundation acts in partnership with the college and bridges the gap between available public funding and institutional need, as determined by the college leadership. Serving as the vehicle through which individuals and organizations may invest in the college, the foundation fuels the educational excellence that has long been the hallmark of SBCC. The SBCC Foundation provides more than \$4 million annually for student success programs, scholarships, book grants, and other critical needs of the college in order to support SBCC students as they prepare for careers, transfer to four-year universities, and pursue lifelong learning goals.

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