# FINANCIAL STATEMENTS

**JUNE 30, 2020** 

JUNE 30, 2020

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#### CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

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### **INDEPENDENT AUDITOR'S REPORT**

Board of Directors The Foundation for Santa Barbara City College Santa Barbara, California

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of the Foundation for Santa Barbara City College (a non-profit organization), which comprise the statement of financial position as of June 30, 2020, and the related statements of activities and changes in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation for Santa Barbara City College as of June 30, 2020, and the change in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated September 29, 2020 on our consideration of the Foundation for Santa Barbara City College's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Foundation for Santa Barbara City College's internal control over financial reporting and compliance.

# **Report on Summarized Comparative Information**

Mc Yowan Guntermann

We have previously audited the Foundation for Santa Barbara City College's June 30, 2019 financial statements, and we expressed an unmodified audit opinion on those statements in our report dated September 27, 2019. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2019 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Santa Barbara, California

September 29, 2020

# STATEMENT OF FINANCIAL POSITION

June 30, 2020

(With Comparative Totals for June 30, 2019)

# **ASSETS**

	Without Don-		Total 2020	(Memo) Total 2019
CURRENT ASSETS				
Cash and equivalents	\$ 1,342,73	0 \$ -	\$ 1,342,730	\$ 1,942,620
Short-term investments	3,295,28	729,803	4,025,086	6,276,847
Accounts receivable	13,40	9 1,875	15,284	5,861
Pledges and grants receivable	48,57	3 1,072,665	1,121,238	2,778,759
Bequests receivable	65,98	-	65,988	304,151
Prepaid expenses	44,34	5,619	49,964	81,407
Total Current Assets	4,810,32	8 1,809,962	6,620,290	11,389,645
OTHER ASSETS				
Pledges and grants receivable	-	261,071	261,071	868,666
Long-term investments	-	44,570,708	44,570,708	43,579,051
Assets held in FCCC-Osher	-	864,720	864,720	901,240
Office equipment, net	36,18	9 -	36,189	41,433
Assets held in charitable remainder trusts	-	7,260,810	7,260,810	7,554,356
Assets of pooled income fund	-	101,341	101,341	104,183
Contributions receivable from remainder trusts	-	2,771,391	2,771,391	2,876,906
Total Other Assets	36,18	9 55,830,041	55,866,230	55,925,835
TOTAL ASSETS	\$ 4,846,51	<u>\$ 57,640,003</u>	<u>\$ 62,486,520</u>	\$ 67,315,480
LIABILITI	ES AND NET	ASSETS		
CURRENT LIABILITIES				
Accounts payable and accrued liabilities	\$ 2,484,39	4 \$ -	\$ 2,484,394	\$ 1,902,393
Scholarships payable	694,60		694,600	820,076
Total Current Liabilities	3,178,99	_	3,178,994	2,722,469
OTHER LIABILITIES				
Liability under unitrust agreements	-	1,216,050	1,216,050	1,594,883
Discount for future interest - pooled income funds	-	30,807	30,807	33,005
Refundable advances - revocable split interest		2 2,2 2 7	ŕ	•
agreements	-	14,469	14,469	13,817
Total Other Liabilities		1,261,326	1,261,326	1,641,705
TOTAL LIABILITIES	3,178,99	1,261,326	4,440,320	4,364,174
NET ASSETS				
Without donor restrictions	1,667,52	3 -	1,667,523	3,866,925
With donor restrictions	, , <b>.</b> _	56,378,677	56,378,677	59,084,381
		30,310,011	,,	
Total Net Assets	1,667,52		58,046,200	62,951,306

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Year Ended June 30, 2020 (With Comparative Totals for the Year Ended June 30, 2019)

					(Memo)
	Wit	hout Donor	With Donor	Total	Total
	Re	estrictions	Restrictions	2020	2019
REVENUE, GAINS, AND OTHER SUPPORT					
Contributions and bequests	\$	548,182	\$ 3,619,646	\$ 4,167,828	\$ 6,241,353
Investment income		(2,654)	451,012	448,358	2,142,823
Other income		164,941	57,431	222,372	803,335
Change in value of split-interest agreements		-	74,772	74,772	404,083
Net assets released from restrictions		6,908,565	(6,908,565)		
Total Revenue, Gains, and Other Support		7,619,034	(2,705,704)	4,913,330	9,591,594
EXPENSES					
College programs and other designated disbursements		1,775,023	-	1,775,023	1,830,891
SBCC Promise		2,552,761	-	2,552,761	2,657,801
COVID-19 emergency grants		2,050,602	-	2,050,602	-
Scholarships and awards		800,092	-	800,092	1,008,698
Disaster response and recovery efforts		989,114	-	989,114	247,260
Fundraising		800,759	-	800,759	906,058
General and administrative		850,085		850,085	868,390
Total Expenses		9,818,436		9,818,436	7,519,098
CHANGE IN NET ASSETS		(2,199,402)	(2,705,704)	(4,905,106)	2,072,496
NET ASSETS, BEGINNING OF YEAR		3,866,925	59,084,381	62,951,306	60,878,810
NET ASSETS, END OF YEAR	<u>\$</u>	1,667,523	\$ 56,378,677	<u>\$ 58,046,200</u>	\$ 62,951,306

# STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended June 30, 2020

(With Comparative Totals for the Year Ended June 30, 2019)

(			210 1 001 21100	00, 2017)		(Memo)
			Management		Total	Total
	Prog	ram Services	and General	<b>Fundraising</b>	2020	2019
Grants	\$	2,380,527	\$ -	\$ -	\$ 2,380,527	\$ 1,708,939
SBCC Promise		2,552,761	-	-	2,552,761	2,657,801
COVID-19 grants		2,050,602	-	-	2,050,602	-
Grants to individuals		800,092	-	-	800,092	1,008,698
Salaries and wages		284,845	466,701	423,594	1,175,140	1,199,276
Employee benefits		75,871	124,309	112,829	313,009	263,102
Payroll taxes		21,065	34,515	31,325	86,905	90,124
Office expenses		-	26,406	6,682	33,088	29,488
Professional fees		-	31,020	-	31,020	29,839
Conferences, meetings, and travel		-	41,151	-	41,151	49,436
Advertising and promotion		1,829	-	127,169	128,998	143,746
Information technology		-	63,755	-	63,755	61,794
Donor cultivation		-	-	99,160	99,160	208,752
Dues, subscriptions and memberships		-	16,805	-	16,805	19,210
Insurance		-	6,843	-	6,843	6,773
Equipment rental and maintenance		-	4,144	-	4,144	4,887
Printing and postage		-	3,514	-	3,514	5,908
Other expenses			11,553		11,553	2,862
Subtotal		8,167,592	830,716	800,759	9,799,067	7,490,635
Depreciation			19,369		19,369	28,463
2020 Total Expenses	<u>\$</u>	8,167,592	<u>\$ 850,085</u>	<u>\$ 800,759</u>	<u>\$ 9,818,436</u>	
2019 Total Expenses (Memo)	\$	5,744,650	\$ 868,390	\$ 906,058		\$ 7,519,098

# STATEMENT OF CASH FLOWS For the Year Ended June 30, 2020

(With Comparative Amounts for the Year Ended June 30, 2019)

		2020		(Memo) 2019
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	(4,905,106)	\$	2,072,496
Adjustments to reconcile change in net assets to net cash used by operating activities:				
Depreciation and amortization		19,369		28,463
Contributions restricted for long-term investment		(171,472)		(1,566,679)
Gain on long-term investments		1,604,537		99,425
Decrease in pledges, bequests, grants and accounts receivable		2,525,300		5,906,848
Decrease (increase) in split-interest agreements		401,903		(400,966)
Increase (decrease) in accounts payable and accrued liabilities		456,525		(347,424)
Decrease in liability under split-interest agreements		(380,379)		(273,339)
NET CASH PROVIDED (USED) BY OPERATING ACTIVITIES		(449,323)		5,518,824
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of equipment		(14,126)		(9,314)
Proceeds from sale of investments		5,667,636		9,668,450
Purchase of investments		(5,975,549)	(	16,435,986)
NET CASH USED BY INVESTING ACTIVITIES		(322,039)		(6,776,850)
CASH FLOWS FROM FINANCING ACTIVITIES				
Contributions restricted for long-term investment		171,472		1,566,679
NET CASH PROVIDED BY FINANCING ACTIVITIES		171,472		1,566,679
NET INCREASE (DECREASE) IN CASH		(599,890)		308,653
CASH, BEGINNING OF YEAR		1,942,620		1,633,967
CASH, END OF YEAR	<u>\$</u>	1,342,730	<u>\$</u>	1,942,620
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION				
Non-cash transactions consisted of the following: In-kind contributions to the Foundation of				
rents by Santa Barbara City College In-kind services provided by the Foundation	\$	60,000	\$	60,000
to Santa Barbara City College	\$	381,781	\$	358,945

#### Note 1- Nature of Activities

The Foundation for Santa Barbara City College (the Foundation) has provided Santa Barbara City College (SBCC) with private philanthropic support since 1976, serving as the vehicle through which individuals and organizations may invest in the college and its students. The Foundation was formed for the purpose of inspiring, securing, and managing voluntary private gifts, trusts, and bequests for the benefit of Santa Barbara City College and its students. The Foundation also secures grants from public sources as appropriate.

As an independent 501(c)3 nonprofit organization and partner to SBCC, the Foundation awards more than \$5 million annually for student success programs, scholarships, book grants, emergency funds, and other critical needs of the college. For more than four decades, the resources raised and managed by the Foundation have supported SBCC students as they prepare for careers, transfer to four-year universities, and pursue lifelong learning goals.

In 2016, the Foundation launched the SBCC Promise, an ambitious new effort to make the community's college accessible and affordable to all local students who have recently completed their secondary education within the SBCC district. The SBCC Promise is revolutionary in that it is comprehensive (covers all required fees, books and supplies), robust (covers two full years) and open access (not restricted based on past academic performance). It is entirely funded by private donations. Eligibility is determined by a student's high school location or residency, year of graduation, and commitment to the SBCC Promise eligibility requirements (details at sbccpromise.org).

In 2018, Santa Barbara City College served as a critical community resource throughout the Thomas Fire and Montecito Debris Flow disasters. The Foundation worked in partnership with the college throughout these disasters and their aftermath, mobilizing resources to support the campus and the broader community. As part of this effort, the Foundation agreed to serve as fiscal agent for several innovative, volunteer-led community recovery efforts including the Santa Barbara Support Network, the Santa Barbara Bucket Brigade, and the 805 Conservation Collective. The Santa Barbara Bucket Brigade obtained 501(c)(3) status and separated from the Foundation on November 20, 2018 along with the 805 Conservation Collective. All associated assets were transferred to the Santa Barbara Bucket Brigade at that time. During the year ended June 30, 2020 a single gift of stock was accepted for the Santa Barbara Bucket Brigade. The securities were liquidated and \$23,864 was distributed to the organization. No additional assets are currently held for the benefit of the Santa Barbara Bucket Brigade. As of June 30, 2020, the Foundation still holds net assets of \$9,389 as a payable to the Santa Barbara Support Network. In addition, the Foundation agreed to serve as fiscal agent for a one-time gift of \$990,000 from the Land Trust of Santa Barbara County to Partners in Community Renewal for subsequent Thomas Fire and Montecito Debris Flow recovery work during the year ended June 30, 2020. This transaction was completed on December 23, 2019.

### Note 1- <u>Nature of Activities</u> (continued)

With the onset of the COVID-19 pandemic in March 2020, the Foundation moved quickly to support SBCC students as they faced multiple challenges resulting from the crisis: having all college classes rapidly moved online, loss of paid work, homeschooling of children, and loss of childcare options. The Foundation was in a position to immediately move resources to help bridge the gap between the initial shock and the eventual arrival of public assistance, ensuring that students could find some financial stability while they figured out how to navigate the public health crisis and resulting economic crisis caused by the pandemic.

On March 30, the Foundation launched the largest Emergency Grant program in its history (and one of the largest at any community college in the country) to help students with immediate financial needs. One-time grants of up to \$1,000 per student helped cover such costs as housing, food, childcare, and other essential items, including the technology and internet access necessary for students to continue their education remotely. Between Monday, March 30 and Friday, April 24, 2020 the Foundation received more than 2,300 requests and awarded \$2,050,602 in Emergency Grants to 2,335 students in just a few weeks.

#### Note 2- Summary of Significant Accounting Policies

### A) Basis of Accounting

The financial statements of the Foundation have been prepared on the accrual basis of accounting. The significant accounting policies are described below to enhance the usefulness of the financial statements to the reader.

#### B) <u>Description of Net Assets</u>

The Foundation reports information regarding its financial position and activities in two classes of net assets - with donor restrictions and without donor restrictions - based on the existence or absence of donor-imposed restrictions.

#### Without Donor Restrictions

Net assets without donor restrictions represent net assets that are not subject to donor-imposed time or use restrictions. Net assets without donor restrictions include board designated funds.

# With Donor Restrictions

Net assets with donor restrictions represent net assets that are subject to donor-imposed time or use restrictions. Net assets with donor restrictions generally include contributions and bequests receivable and planned gifts. Earnings on net assets with donor restrictions are reported as an increase in net assets with donor restrictions. Earnings on donor-restricted endowment funds that have not yet been appropriated are also classified as net assets with donor restrictions.

### Note 2- <u>Summary of Significant Accounting Policies</u> (continued)

### With Donor Restrictions (continued)

When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as "Net assets released from restrictions". Net assets with donor restrictions include perpetual income trusts for which the related income is reported as contributions without donor restrictions when received on the Statement of Activities. The change in value of the underlying assets is recorded as an unrealized gain or loss in net assets with donor restrictions on the Statement of Activities. Net assets with donor restrictions also consist of those donor-restricted endowments held by the Foundation as defined under the Uniform Prudent Management of Institutional Funds Act (UPMIFA).

# C) Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

# D) Cash and Cash Equivalents

All highly liquid investments with a maturity of three months or less at the date of purchase are considered cash equivalents. Amounts held as investments are not considered cash or cash equivalents for the purpose of the statement of cash flows.

### E) Investments

The Foundation records investments in debt and equity securities with readily determinable market values at fair value. The fair value of investments in securities traded on national securities exchanges is valued at the closing price on the last business day of the fiscal year. The investments in hedge funds, partnerships and private equity, for which quoted market prices are not readily available, are determined by management in good faith with the assistance of third-party investment managers using methods they consider appropriate. The Foundation defines real assets as investments in real estate and other commodities. Realized and unrealized gains and losses are included in the change in net assets.

#### F) Donor Restrictions

The Foundation reports gifts of cash and other assets as support with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

### Note 2- <u>Summary of Significant Accounting Policies</u> (continued)

# F) <u>Donor Restrictions</u> (continued)

The Foundation reports gifts of property and equipment (or other long-lived assets) as support without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used, as well as gifts of cash or other assets that must be used to acquire long-lived assets, are reported as support with donor restrictions. Absent explicit donor stipulations regarding how long such assets must be maintained, the Foundation reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

### G) Donated Property and Investments

Donated property and investments are reflected as contributions in the accompanying statements at their fair market value at date of receipt.

### H) Functional Expenses

The Foundation allocates its expenses on a functional basis among its various program and support services. Expenses that can be identified with a specific program and support service are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated on various statistical bases.

#### I) Income Taxes

The Foundation is exempt from both federal and state income taxes under Section 501(c) (3) and 23701(d), respectively.

#### Note 3- Pledges and Grants Receivable

Pledges are included in the financial statements as pledges receivable and revenue of the appropriate net asset category. Pledges not anticipated to be received in the next twelve months are recorded after discounting at 2% to the net present value of the pledge. The allowance for uncollectible pledges is based on the Foundation's estimate of 2%.

Gross pledges	\$ 1,424,363
Less cancelled pledges	(8,100)
Less net present value discount	(6,124)
Less allowance for uncollectible pledges	 (27,830)
Net pledges	\$ 1,382,309

Pledges are expected to be realized in the following periods:

Due in one year or less	\$ 1,121,238
Due between one and ten years	 261,071
•	\$ 1,382,309

### Note 3- Pledges and Grants Receivable (continued)

Pledges receivable at year end have the following restrictions:

Student support	\$ 314,864
Departmental programs and activities	994,862
General operating support	 72,583
	\$ 1,382,309

#### Note 4- Bequests Receivable

Bequests are included in the financial statements as bequests receivable and revenue of the appropriate net asset category. The balance at June 30, 2020, was \$65,988.

#### Note 5- Assets Held at FCCC – Osher

In 2010, the Foundation invested \$759,035 in the California Community Colleges Endowment Challenge managed by the Foundation for California Community Colleges (FCCC). The purpose of the Challenge was to create a \$100 million permanent scholarship fund for California community college students, the California Community Colleges Scholarship Endowment (CCCSE). As a participant, the Foundation for SBCC was allocated \$379,517 in matching funds. The funds invested in CCCSE remain the Foundation's net assets with donor restrictions. Earnings on both the Foundation's investment and the matching funds will be distributed as scholarship funds to the Foundation for distribution to SBCC students in accordance with the terms of the Partnership agreement dated June 2010. The FCCC has assembled an Investment Advisory Committee to direct and monitor the investment of the CCCSE assets. The funding of scholarships began with the 2009-2010 academic year.

### Note 6 <u>Investments</u>

Investments are presented in the financial statements at fair value. As of June 30, 2020, investments consisted of the following:

		Cost	]	Fair Market Value	J	Jnrealized Gain
Marketable funds: Fixed income	•	16,555,125	•	16,367,912	•	(187,213)
Domestic equities	Ф	11,488,389	φ	12,156,940	Φ	668,551
International equities		10,103,771		10,228,534		124,763
Real estate Alternative investments		5,765,391 3,450,775		5,765,391 4,077,017		626,242
Total	\$	47,363,451	\$	48,595,794	\$	1,232,343

Investments held in the group of net assets with donor restrictions are placed in an investment pool. Investment income, gains and losses are allocated to the various restricted net assets as stipulated in the Foundation's investment policy.

# Note 6 <u>Investments</u> (continued)

The following summarizes the investment returns included in the statement of activities for the year ended June 30, 2020.

Interest and dividend income	\$ 2,306,295
Realized loss on investments	(41,300)
Unrealized loss on investments	(1,563,237)
Investment fees	(253,400)
Total Gain on Investment	\$ 448,358

#### Note 7- Investment in Commercial Real Estate

A long-term lease on buildings and improvements suitable for a motel operation were donated to the Foundation in December 1983, and recorded at the estimated fair market value as of that date in the amount of \$945,000. The buildings and improvements associated with the lease have been leased to Motel 6 since 1971. The lease is for sixty-five years and the terms call for periodic adjustments based on changes in the Consumer Price Index. Annual lease income was \$145,908 for the year ended June 30, 2020. The aggregate future minimum lease payments for the sixteen remaining years of the lease are approximately \$2.6 million.

The expected future minimum lease payments to be received for the next five years are as follows:

2021	\$ 145,908
2022	145,908
2023	155,684
2024	155,684
2025	155,684

The lease was last adjusted on January 1, 2017. As of June 30, 2012, the building and improvements were fully depreciated.

On October 28, 2016, the Foundation purchased a 10,000 square foot building at 525 Anacapa Street in downtown Santa Barbara. It is reported as an investment in the Foundation's restricted funds. The building was purchased for the sole purpose of leasing it to Santa Barbara City College for educational programs effective July 1, 2017. Prior to leasing the building, significant improvements were made and were capitalized in the fiscal year ending June 30, 2017. Additional structural improvements to the building will be done through 2021, depending on the academic schedule and permitting required by the California Division of the State Architect. Total depreciation expense related to the building for the year ending June 30, 2020, was \$107,884. Once the final cost of purchase and improvement is calculated, a long-term lease will be negotiated that, per agreement with the college, will provide no less than 4% annual return on investment to the Foundation, and provide the college with access to a high quality educational program space. The total investment as of June 30, 2020, was \$5,765,391.

#### Note 8- Split-Interest Agreements

The Foundation is the remainderman for various charitable remainder trusts, gift annuity contracts and interests in pooled income funds that have been established by donors to provide income or benefits, generally for life, to designated beneficiaries. The remainder of the trusts will be distributed to the Foundation for the purposes designated in the trust agreements. Each year beneficiaries receive a percentage of the trust's fair market value, payable quarterly; some of the trusts are further limited to net income or net-income-with-make-up provisions. The total fair market value of all trusts at year end was \$7,260,810 with a corresponding present value liability of \$1,216,050.

The trusts are separate legal entities, created under the provisions of Section 664 of the Internal Revenue Code, and have a calendar year end as required by the Tax Reform Act of 1986. The trusts are exempt from Federal and California income taxes on investment income accumulated for future distribution and any net capital gains.

<u>Foundation as Trustee:</u> In certain cases, the Foundation acts as trustee at no charge as a service to the donors. As trustee, the Foundation has fiduciary control over the trust assets and responsibility over the life of the trust for the payments to the income beneficiaries. For financial statement presentation, the interest in these trusts is presented at fair value as "Assets held in charitable remainder trusts." The fair value of amounts payable to trust income beneficiaries over the life of the trusts is based on their present value using discount rates ranging from 5% to 8% and the life expectancy of each trust's income beneficiaries. Based on the estimated life of the trust, each year a portion of the net change in asset value is recognized as revenue under "Change in value of split-interest agreements."

Other Trusts and Deferred Gifts: The Foundation does not act as trustee for certain other trusts which are also included in the financial statements; the Foundation has neither fiduciary control of the trust assets nor a liability for the distributions payable to the income beneficiaries. The fair value of the interest in these trusts is calculated based on the net present value of the estimated future benefits to be received when the assets are distributed, using discount rates ranging from 5% to 8% and the life expectancy of each trust's income beneficiaries. These are reflected as "Contributions receivable from remainder trusts."

<u>Pooled Income Fund:</u> Two donors have contributed assets to the Foundation's pooled income fund and one donor has contributed assets to a pooled income fund administered by another charitable organization. For financial statement presentation, this fund is presented at fair value of the assets and the amounts payable to the income beneficiaries are recorded at their fair value based on their present value using discount rates ranging from 5% to 6%. These are reflected as "Discount for future interest-pooled income." As pooled income interests mature, a portion of the net change in asset value is recognized as revenue under "Change in value of split-interest agreements."

# Note 9- Assets Released from Donor Restrictions

Net assets during 2020 were released from donor restrictions by incurring expenses, satisfying the restricted purposes, or by occurrence of other events specified by donors.

College Programs	\$ 3,555,712
SBCC Promise	2,552,761
Scholarships and Awards	800,092
•	\$ 6,908,565

#### Note 10- Related Party Transactions

Santa Barbara City College provides certain services to the Foundation which are charged to the Foundation. For the year ended June 30, 2020, these costs were \$196,383. The College also provides facility use and maintenance, computing and communication services, and other services to the Foundation, which are not included in the Foundation's financial statements. Such costs attributable to these services were estimated to be approximately \$60,000 for the year ended June 30, 2020.

Certain services are also provided by the Foundation to Santa Barbara City College. Such services included program/event development, assistance in scholarship processing, program distributions and marketing. For the year ended June 30, 2020, these costs amount to \$381,781.

#### Note 11- Fair Value Measurements

Under the Financial Accounting Standards Board's authoritative guidance on fair value measurements, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Foundation uses various methods including market, income and cost approaches. Based on these approaches, the Foundation often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable inputs. The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the observability of the inputs used in the valuation techniques, the Foundation is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values.

### Note 11- Fair Value Measurements (continued)

Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

- Level 1: Quoted prices for identical assets and liabilities traded in active exchange markets, such as the New York Stock Exchange
- Level 2: Observable inputs other than Level 1 including quoted prices for similar assets or liabilities, quoted prices in less active markets, or other observable inputs that can be corroborated by observable market data

Level 2 also includes derivative contracts whose value is determined using a pricing model with observable market inputs or can be derived principally from or corroborated by observable market data

Level 3: Unobservable inputs supported by little or no market activity for financial instruments whose value is determined using pricing models, discounted cash flow methodologies, or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation; also includes observable inputs for nonbinding single dealer quotes not corroborated by observable market data

The Foundation has various processes and controls in place to ensure that fair value is reasonably estimated. A model validation policy governs the use and control of valuation models used to estimate fair value. This policy requires review and approval of models, and periodic re-assessments of models to ensure that they are continuing to perform as designed. The Foundation performs due diligence procedures over third-party pricing service providers in order to support their use in the valuation process. Where market information is not available to support internal valuations, independent reviews of the valuations are performed and any material exposures are escalated through a management review process.

During the year ended June 30, 2020, there were no changes to the Foundation's valuation techniques that had, or are expected to have, a material impact on its financial position or results of operations.

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies during the fiscal year ending June 30, 2020:

#### Equity Securities

The fair value of equity securities is the market value based on quoted market prices, when available, or market prices provided by recognized broker dealers. If listed prices or quotes are not available, fair value is based upon externally developed models that use unobservable inputs due to the limited market activity of the instrument.

#### Marketable Funds

Marketable funds are valued at the net asset value ("NAV") of shares held at year end. The NAV is based on the value of the underlying securities which are valued based on quoted market prices, when available, or market prices provided by recognized broker dealers.

#### Note 11- Fair Value Measurements (continued)

Assets Held in Charitable Remainder Trusts and Liability under Unitrust Agreements

The fair value of perpetual investment trusts is based on the fair value of the Foundation's interest in the trusts' underlying investments.

The underlying investments are valued based on quoted market prices, when available, or market prices provided by recognized broker dealers. The liability under unitrust agreements is based on the discounted present value of future annuities due, as estimated based on life expectancy tables.

Assets of Pooled Income Funds and Discount for Future Interest

The fair value of assets of pooled income funds is based on the fair value of the Foundation's interest in the funds' underlying investments. The underlying investments are valued based on quoted market prices, when available, or market prices provided by recognized broker dealers. The fair value of the discount for future interest is based on the discounted present value.

Contributions Receivable from Remainder Trusts and Refundable Advances

The fair value of contributions receivable from remainder trusts is based on the fair value of the Foundation's interest in the trusts' underlying investments. The underlying investments are valued based on quoted market prices, when available, or market prices provided by recognized broker dealers. The fair value of the refundable advances is based on the discounted present value.

#### Real Estate

The fair value of real estate is based on the purchase price of the real estate plus cost of improvements since purchase.

# Nonmarketable Securities

The fair value of nonmarketable securities is estimated based on the information obtained from the investment manager. Net asset value and entity level attributes are considered when estimating.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Foundation believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

Note 11- Fair Value Measurements (continued)

The following tables set forth by level, within the fair value hierarchy, the Foundation's assets and liabilities at fair value as of June 30, 2020:

	Total Fair Value	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Inputs (Level 2)		Significant Unobservable Inputs (Level 3)
Assets held in charitable	¢ 7 260 810	¢		¢		¢ 7 260 910
remainder trusts	\$ 7,260,810	\$	-	\$	-	\$ 7,260,810
Assets of pooled income fund Contributions receivable from	101,341		-		-	101,341
remainder trusts	2,771,391		-		-	2,771,391
Marketable funds:						
Short-term	4,025,086	4,02	25,086		-	-
Long-term	35,593,020	35,59	93,020		-	-
Nonmarketable securities	4,077,017		-		-	4,077,017
Investment in real estate	5,765,391		<u> </u>		<u> </u>	5,765,391
Total assets	<u>\$59,594,056</u>	<u>\$39,61</u>	8,106	<u>\$</u>	<del>-</del>	<u>\$19,975,950</u>
Liability under unitrust						
agreements	\$ 1,216,050	\$	-	\$	-	\$ 1,216,050
Discount for future interest -						
pooled income funds	30,807		-		-	30,807
Refundable advances - revocable						
Split-interest agreements	14,469	-		-	<u> </u>	14,469
Total liabilities	\$ 1,261,326	\$	<del>-</del>	\$	<del>-</del>	<u>\$ 1,261,326</u>

The following table sets forth additional disclosures of the Foundation's investments whose fair values are estimated using net asset value per share (Level 1) as of June 30, 2020.

		Unfunded	Redemption
	Fair Value	Commitment	<u>Frequency</u>
Marketable funds	\$ 39,618,106	\$ -	Daily
Nonmarketable securities			
Capital Partners IV	202,602	35,000	
Global Distressed Investors	35,539	76,300	
SEI Global Private Assets	40,044	1,559,957	
SEI Special Situations Fund	1,881,674	_	
SEI Structured Credit Fund	1,917,158	-	
Investment in real estate	5,765,391	<u>-</u>	
Total	<u>\$ 49,460,514</u>	<u>\$1,671,257</u>	

### Note 11- Fair Value Measurements (continued)

Marketable funds: The pricing and valuation processes are built upon a base of independent third-party pricing for the majority of fund holdings. Independent third-party pricing sources are used to price all security positions for which a readily determinable market price is available. Securities for which third-party pricing sources are not available are priced on "fair value" basis, subject to review and approval by the Fair Value Pricing Committee.

Nonmarketable securities: This class includes several real estate funds. The fair values of this class have been estimated using information obtained from the investment manager. The net asset value should be considered in the fair value process, but the entity level attributes should also be considered. Two investments (Capital Partners IV and Global Distressed Investors) are illiquid and cannot be redeemed within the next five years. These investments are audited annually.

The following is a reconciliation of the beginning and ending balances for assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during 2020.

	Split-Interest	Nonmarketable		
	Agreements	<u>Securities</u>	Real Estate	<u>Total</u>
Balance, June 30, 2019	\$ 10,535,445	\$ 4,675,233	\$ 5,740,152	\$ 20,950,830
Net gains and loses	-	(531,143)	-	(531,143)
Purchases	-	3,751	25,239	28,990
Redemptions	(143,414)	(70,824)	-	(214,238)
Contributions	47,117	-	-	47,117
Change in fair market value	(305,606)			(305,606)
Balance, June 30, 2020	<u>\$ 10,133,542</u>	<u>\$ 4,077,017</u>	\$ 5,765,391	<u>\$ 19,975,950</u>

The valuation techniques noted above have been consistently applied to similar assets and liabilities for the year ended June 30, 2020.

#### Changes in Fair Value and Related Gains and Losses

The Foundation's investments depreciated in value by \$2,731,194 for the year ended June 30, 2020, as follows:

Marketable funds	\$ 1,514,066
Nonmarketable securities	531,143
Change in value of split-interest agreements	 685,985
	\$ 2,731,194

#### Note 12- Endowment

The Foundation's endowment consists of 203 donor-restricted endowment funds established for a variety of purposes. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Effective January 1, 2009, an enacted version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) became effective for all non-profit organizations within California. The Board of Directors of the Foundation follows UPMIFA while continuing to emphasize that for true endowments (those funds designated as endowment by the donor) the amount of the original gift will never be withdrawn from principal without agreement from the donor.

As a result of this interpretation, the Foundation classifies as net assets with donor restrictions (a) the original value of the gifts donated and (b) the original value of subsequent gifts to the permanent endowment.

The remaining portion of the donor-restricted endowment are also classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Foundation and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effects of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Foundation
- (7) The investment policies of the Foundation

Endowment net assets with donor restrictions totaled \$51,965,684, consisting of total original gift endowment contributions of \$42,207,997 and accumulated earnings of \$9,757,687 as of June 30, 2020.

#### Return Objectives and Risk Parameters

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by the endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period as well as board-designated funds. As approved by the Board of Directors, the endowment assets are invested with the expectation of generating a long-term rate of total return in excess of the spending allocation percentage above the rate of inflation. The Foundation has a current policy of appropriating for distribution each year up to 4.5 percent of its endowment fund's average fair market value over the prior thirteen quarters, unless otherwise prescribed by donor stipulations.

# Note 12- Endowment (continued)

#### Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Foundation to retain as a fund of perpetual duration. In accordance with generally accepted accounting principles, deficiencies of this nature are reported in unrestricted net assets.

There were three endowment funds and one endowment fund, as of June 30, 2020 and 2019, respectively, where the principal had fallen below the original gift amounts and deficiencies related to this fund as of June 30 are as follows:

	<u>2020</u>	<u>2019</u>
Fair value of underwater endowments	\$ 805,134	\$ 658,098
Original endowment gift amount	843,064	698,078
Deficiencies of underwater endowment funds	<u>\$ (37,930)</u>	\$ (39,980)

### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places an emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

# Spending Policy and How the Investment Objectives Relate to Spending Policy

In the fiscal year ending June 30, 2020, the spending policy for all endowed funds was up to 4.5% as averaged over thirteen quarters. The spending policy distributions are not taken from deficient funds. All such distributions are classified as temporarily restricted net assets until appropriated for expenditure. In establishing this policy, the Foundation considered the long-term expected return on its endowment. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity as well as to provide additional real growth through new gifts and investment returns.

#### Note 13- Defined Contribution Plan

Effective July 1, 1994, the Board of Directors established a defined contribution retirement plan for permanent employees. The tax deferred group annuity plan covers all employees who work at least 1,000 hours in a twelve-month period commencing with his or her date of employment. The Foundation has the option to match voluntary contributions to the plan by the employee, up to 6% of gross compensation. For the year ended June 30, 2020, the Foundation chose to offer the match at 6%, a total cost of \$54,404.

#### Note 14- Income Tax Matters

The Foundation is a California nonprofit public benefit corporation, which is exempt from income taxes, therefore no provision for income taxes is required. The Foundation qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization that is not a private foundation under Section 509(a)(1).

The Foundation evaluates uncertain tax positions, whereby the effect of the uncertainty would be recorded if the outcome was considered probable and reasonably estimable. As of June 30, 2020, the Foundation has no uncertain tax positions requiring accrual.

The Foundation files tax returns in California and U.S. federal jurisdictions. The Foundation is no longer subject to U.S. federal and state tax examinations by tax authorities for years before 2016 and 2015, respectively.

# Note 15 – <u>Liquidity</u>

Financial assets available to meet cash needs for general expenditure for the following year are comprised of current assets and investments, adjusted for amounts unavailable due to illiquidity, endowments and other funds spending policy appropriations beyond one year, and current liabilities payable to vendors, financial institutions, and nonprofit organizations.

Financial assets available to meet cash needs for general expenditures within one year as of June 30, 2020:

Comment of the second	
Current assets	ф. 1.2.42. <b>7</b> 2.0
Cash and cash equivalents available within one year	\$ 1,342,730
Pledges and grants receivable, current portion	1,121,238
Bequests receivable	65,988
Other current assets	65,248
Total Current Assets	2,595,204
Investments	
Short-term investments	4,025,086
Long-term investments	44,570,708
Less investments unavailable for general expenditures	
within one year:	
Endowments and other funds subject to spending	
policy appropriations beyond one year:	
With donor restrictions	(45,300,511)
Total Investments	3,295,283
Current liabilities	(3,178,994)
Financial assets available to meet cash needs for general expenditures within one year as of June 30, 2020	\$ 2,711,493
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#### Note 16- Comparative Amounts

The amounts shown for June 30, 2019 in the accompanying financial statements are included to provide a basis for comparison with June 30, 2020 and are not intended to present all information necessary for a fair presentation of the June 30, 2019 financial statements in conformity with accounting principles generally accepted in the United States of America.

#### Note 17- Risks and Uncertainties

The Foundation invests in investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of activities and changes in net assets.

The Foundation maintains cash balances at several banks insured by the Federal Deposit Insurance Corporation (FDIC). The Federal Deposit Insurance Corporation (FDIC) only insures the first \$250,000 of funds on deposit at any one institution. The Foundation had uninsured cash of approximately \$2,051,909 deposited with three different banks.

On March 11, 2020, the World Health Organization declared the novel strain of coronavirus (COVID-19) a global pandemic and recommended containment and mitigation measures worldwide. As of September 29, 2020, the Foundation's operations remain open at full capacity. The SBCC administration issued a remote work order effective March 16, 2020. All Foundation staff have also been working remotely since that time in coordination with the college.

The Foundation cannot reasonably estimate the length or severity of this pandemic, or the extent to which the disruption may materially impact the Foundation's financial position, changes in net assets and cash flows in 2020 and the future.

#### Note 18- National Science Foundation Grant

In 2015, the Foundation received a multi-year grant from the National Science Foundation totaling \$598,808 and payable over five years. As qualifying expenses are incurred, the Foundation receives equivalent grant funds for reimbursement of expenses. For the year ended June 30, 2020, the total related grant expenses were \$140,592, of which \$91,312 was receivable as of June 30, 2020. The grant was extended to May 31, 2021.

#### Note 19- SBA Loan Under Paycheck Protection Program

On April 30, 2020, the Foundation received loan funding of \$272,867 under the Paycheck Protection Program as allowed under the CARES Tax Act, related to the 2020 COVID-19 pandemic. The loan allows for the loan proceeds to be used on allowable costs for the Foundation.

The loan will be fully forgiven if the funds are used for payroll costs, rent and utilities and at least 60% of the forgiven amount must be used for payroll. Loan payments will also be deferred for six months. No collateral or personal guarantees were required.

Forgiveness will be based on maintaining or quickly rehiring employees and maintaining salary levels. Forgiveness will be reduced if full-time headcount declines, or if salaries and wages decrease. The loan has a maturity of five years and an interest rate of 1%. The Foundation intends to comply with all regulations to allow for the loan to be fully forgiven.

# Note 20- Subsequent Events

On September 1, 2020, the Foundation discontinued the Employer Contribution (aka match) of the voluntary contribution to the 403b plan.

Subsequent events have been evaluated through September 29, 2020, the date that the financial statements were available to be issued. There were no additional subsequent events noted that required disclosures.



#### CERTIFIED PUBLIC ACCOUNTANTS AND CONSULTANTS

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Independent Auditor's Report on Internal Control over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance With Government Auditing Standards

# **INDEPENDENT AUDITOR'S REPORT**

To the Board of Directors of The Foundation for Santa Barbara City College:

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the Foundation for Santa Barbara City College, which comprise the statement of financial position as of June 30, 2020, and the related statements of activities and changes in net assets, and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated September 29, 2020.

### **Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered the Foundation for Santa Barbara City College's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation for Santa Barbara City College's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether the Foundation for Santa Barbara City College's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

# **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Santa Barbara, California

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September 29, 2020