FOR IMMEDIATE RELEASE
January 29, 2021

Contact:
Jennifer LeMay
Director of Marketing and Communications
SBCC Foundation
(805) 730-4409
lemay@sbccfoundation.org

Santa Barbara City College’s Atkinson Gallery and the SBCC Foundation Receive $100,000 Getty Foundation Grant for Next “Pacific Standard Time”

Santa Barbara City College’s Atkinson Gallery and the SBCC Foundation are pleased to announce they have been awarded a grant in the amount of $100,000 from the Getty Foundation to prepare for the next edition of the region-wide arts initiative “Pacific Standard Time,” scheduled to open in 2024.

“Pacific Standard Time” is an unprecedented series of collaborations among institutions across Southern California. In each, organizations simultaneously present research-based exhibitions, publications, performances and public conversations that explore and illuminate a significant theme in the region’s cultural history.


For “Pacific Standard Time: Art x Science x L.A.” in 2024, the Atkinson Gallery joins a diverse community of 45 cultural, educational and scientific institutions whose projects will explore the intertwined histories of art and science — past and present.
The Atkinson Gallery’s project, “Cosmovisión Indígena: The Intersection of Indigenous Knowledge and Contemporary Art,” is a partnership with the Carolyn Glasoe Bailey Foundation, and the Santa Barbara County Office of Art and Culture, with the support of Mixteco Indigena Community Organizing Project/ Proyecto Mixteco Indígena Organización Comunitaria (MICOP) and the Santa Barbara Botanic Garden.

Whereas Mesoamerican dyeing and weaving are often categorized as crafts, that designation obscures the scientific and technical knowledge those processes require. Focusing on the production of traditional red dye (carmine) from the cochineal insect, “Cosmovisión Indígena” will trace the history, science, and contemporary uses of the cochineal dye-making process, while exploring the mythology, ritual and storytelling used to preserve and pass on this traditional knowledge. The project will establish an art lab and learning garden in Santa Barbara as well as a community research space in Oxnard, serving members of the Mixtec, Zapotec, and other indigenous communities from Oaxaca, Mexico, who have settled throughout Ventura County. There, younger Oaxacan-American artists will be able to learn the science, technology, and art of dyeing and weaving from experienced practitioners. The final exhibition will display pieces created in both sites alongside curated artworks by contemporary artists and community members.

Curated by John Connelly, Director, Atkinson Gallery; Frederick Janka, Executive Director, Carolyn Glasoe Bailey Foundation, Ojai; and Audrey Lopez, Ph.D., Public Art & Engagement Curator, Santa Barbara County Office of Arts & Culture, “Cosmovisión Indígena” also has two lead artist advisors: Tanya Aguiñiga of Los Angeles and Porfirio Gutiérrez of Ventura and Teotitlán del Valle, Oaxaca, Mexico.

“I am thrilled that the Atkinson Gallery will have this opportunity to showcase its role as an essential educational art venue for Santa Barbara and Southern California,” said Atkinson Gallery Director John Connelly. “While the gallery, its outdoor sculpture terrace and the expansive Humanities art facilities will serve as a central hub for the overall Cosmovisión Indígena exhibition, it’s exciting that there is the potential for the entire Santa Barbara City College campus and its many diverse departments to be involved and engaged with the project.”

“We applaud our partners for embracing remarkably diverse and imaginative approaches to this “Pacific Standard Time’s” theme of art and science,” says Joan Weinstein, director of the Getty Foundation. “Beyond the inventiveness they are bringing to their individual research topics, they will build new community partnerships and engage the public in civic dialogues around pressing issues of our time. This will be a “Pacific Standard Time” defined by creativity, curiosity, and community.”
In conjunction with the SBCC Foundation, the Atkinson Gallery will introduce the project to the SBCC campus and greater community in an art talk via Zoom, Feb. 24 at 4 p.m., with the project’s three main curators and special presentation by the two artist advisors.

“Art has always been a powerful force for social change and cross-cultural understanding. Over the past decade, the “Pacific Standard Time” initiative has brought together world-class exhibitions throughout the south and central coast. With the generous support of the Getty Foundation, we have the opportunity to demonstrate that SBCC’s Atkinson Gallery and the SBCC Art Department are part of this rich artistic community,” said Geoff Green, CEO of the SBCC Foundation.

“Pacific Standard Time” is an initiative of the Getty Foundation, which seeks to fulfill the philanthropic mission of the Getty Trust by supporting individuals and institutions committed to advancing the greater understanding and preservation of the visual arts in Los Angeles and throughout the world. Additional information is available at www.getty.edu/foundation.


**About the SBCC Foundation**
The SBCC Foundation has provided Santa Barbara City College with private philanthropic support since 1976, serving as the vehicle through which individuals and organizations may invest in the college and its students.
As an independent 501c3 nonprofit organization and partner to SBCC, the SBCC Foundation awards more than $5 million annually for student success programs, scholarships, book grants, emergency funds, and other critical needs of the college. For more than four decades, the resources raised and managed by the SBCC Foundation have supported SBCC students as they prepare for careers, transfer to four-year universities, and pursue lifelong learning goals.

In 2016, the Foundation launched the SBCC Promise, offering all recent, local high school graduates the opportunity to attend SBCC full-time at no cost. The SBCC Promise relies entirely on private support and covers all required fees, books, and supplies for up to two years. To date, nearly 5,000 local students have participated in the SBCC Promise. By removing financial barriers, the SBCC Promise ensures that SBCC’s life-changing educational programs are fully accessible to all local students. For more information, visit http://www.sbccfoundation.org